

ANNUAL REPORT

HOPE CHURCH



A SNEAK PEEK INSIDE
THIS ISSUE:

- Our Mission Statement
- Message from the Pastor
- Ministry Highlights 2021
- Financial Summary
- Attendance Summary
- Center 4 Hope Update
- Brockport Campus Update



1301 Vintage Lane
585.723.4673
sharethehope.org

A MESSAGE FROM PASTOR KIRK

"Let us hold unswervingly to the hope we profess, for He who promised is faithful." Hebrews 10:23

Charles Dickens begins his book *A Tale of Two Cities*, "It was the best of times, it was the worst of times...". 2021 was a year like that for our congregation. Many saw the best of times in 2021; they saw God's faithfulness through blessings. For some it was a very challenging year where they had to say good bye to opportunities, jobs, good health or even loved ones. And yet, they would be the first to proclaim great is Thy faithfulness, because they have seen God's hand and felt His love through it all. All of us know that life has many unanswered questions, but we can always know God is faithful, and He has been so faithful to His church called Hope.

We continue to see people far from Christ brought near. We have seen the reach of the Gospel go farther than before. We have seen the compassion of Christ unleashed to more people than before. Just as Jesus said, "I will build my church..." He has been faithful to that promise, and in His grace He has called us to be a part of His work. Jesus said, "As long as it is day we must do the work of God who sent Him." John 9:4. It is a new day, it is a new year, it is a new chance to recommit ourselves to the greatest mission we could ever be a part of. Would you take a moment to say with me, "Thank you God for your faithfulness!" And then recommit yourself to following with all your life, no matter where He leads you in this year knowing He is already there. And He will be faithful to you.

I want to say thank you to each of you as you read this annual report. It is truly a joy and privilege to serve with you to bring the gospel of Jesus to as many as we can so by God's grace, Heaven will be more crowded.

In Him,
PK

Our Mission at Hope Church: To share the hope of Jesus with a world in need of hope.

The 5G's:

Gospel - Jesus is life, live for Him

Gather - We were created for worship, worship Him

Grow - Disciples of Jesus grow, take a next step

Give - Saved people serve people, it is more blessed to give than to receive

Go - Found people find people, invite someone.



KIDS' MINISTRY

*Kellie Hudson -
Kids' Ministry Director*

Since the relaunch for Kids' Sundays in October of 2020, attendance has increased from an average of 20 kids per week to our current average of 65 to 75 kids per week, with one Kids' Sunday hour during 9:30 service. We had 46 new children visit since 1st quarter 2021 with a 46% return rate.

53 families totaling over 90 children signed up for our first event of the school year, Gingerbread Bash. Families in attendance made a "Gingerbread" manger and heard the Gospel message.

The annual Fall Family Fest was postponed this year. Instead we focused on using our new space

as a way for families to gather and connect with each other. Kids' Sunday hosted a "showcase Sunday" once a quarter as a way to encourage Hope families to invite friends and participate in extra activities after the Kids' Sunday hour, all in the new space.

HCPS started classes in September and for a 2nd school year have successfully executed in person preschool classes, following Covid guidelines. Attendance for the 2021-2022 school year has increased to 198 students from 150 students last year.





YOUTH

*John Brown -
Youth Director*

- Fall Gatherings - Youth Sunday mornings & Thursday Nights launched in September 2021
- Retreat - All Youth Retreat at Camp Li Lo Li was a great experience
- Gym Night - A great start to this ongoing event for youth and their friends
- Summer Activities - Stony Brook camping, Color War, Chill and Bubble Ball
- Confirmation - Good conversations about faith in Jesus
- Volunteers - A fantastic crew of volunteers supporting the ministry in different ways
- Staff - New Director of Youth Ministry came aboard in July

161

*Jill Stojkovic -
i61 & ROC City Kids
Director*

- Monthly donations and trips to House of Mercy
- Bi-weekly day camp with ROC City Kids
- Retreat where we studied Romans 12
- Esther mini retreat with i61 girls
- Leah - "I am second" seminar with i61 girls
- Began an in-depth Bible study for 6 students wanting to "go deeper" in the word of God.
- Bi-weekly prayer meetings in my home



HOPE GROUPS

Pastor Larry

- In 2020 we completed 2 sessions of Discovering the 5 G's. One session was completely online and the other in person. All participants of both classes are connected and involved in worship and ministry. They will complete the Celebrating the 5 G's and be accepted into membership in January.
- During our Summer Uptime for Hope Groups, we studied the video series, "Neighbors" on RightNow Media. As part of this, members of Hope Groups completed 5 service projects, including cleaning up/spreading mulch at a Greece Park (in the pouring rain...) and baking/delivering cookies to First Responders in appreciation of their efforts during the Covid pandemic.
- There were 41 active Hope Groups last year. Some groups met online and others in person, as soon as all were comfortable with that. 30 groups met on the 8-week schedule while the other 11 met either once/twice monthly etc.

MISSIONS

Bill Marsaw

*Missions & Care
Director -*

- Malawi Partnership - Construction has begun on building a church building for the Kambona congregation, which has been meeting at the Secondary School for years.
- Care Ministry - Development and implementation of a Visitation Team to visit shut-ins each month in addition to PL and myself visiting them.
- Bread of Life - A praise for this ministry that continued to serve those in need each week throughout this entire year while we were in the middle of Covid. Also, Gospel Tracts are now being handed out to each meal recipient, so the Gospel message is going forth each week to those who we are serving.



TOTAL AVERAGE

ATTENDANCE: 893

Average in person attendance: 440

(since reopening February 21)

Average online attendance: 453

SOCIAL MEDIA CONNECTIONS

657	Downloads of Hope App	<ul style="list-style-type: none"> Average active users per month is 184 413 have opted in to push notifications
2674	Facebook Followers	<ul style="list-style-type: none"> Implemented FB stories , FB Business Suite and Lead Generation Ads 60K reach*
516	Instagram Followers	<ul style="list-style-type: none"> Added sermon messages to IGTV Channel Implemented IG stories 3K reach*
849	YouTube Subscribers	<ul style="list-style-type: none"> Added volunteer, ASL and Bible study playlists Reminder feature Full service and message only options
6040	Average Monthly sessions on website	<ul style="list-style-type: none"> 80% new users so far in 2021 57% on cell phones 32% bounce rate (people that leave site after landing page- optimal range is 26 to 45)

*The number of people who saw any content from the Page or about the Page, including posts, stories, ads, social information from people who interact with the Page and more.

VOLUNTEERS



Total number of volunteers it took to make all our ministries possible:

882

The number of volunteers needed for weekend worship:

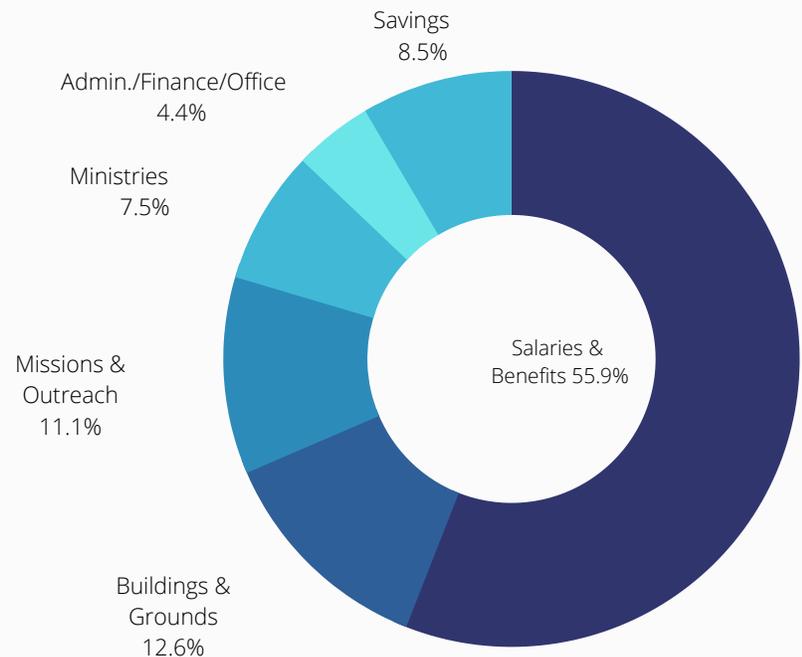
52

The number of volunteers needed each month at Center 4 Hope:

220

BUDGET SUMMARY

Praise God in 2021 we were able to bless other missions and ministries outside our walls with **\$238,000**



ONLINE SERVICE STATS:

Online Service Stats from Jan. 2021 through Dec. 2021
Average Weekly Attendance

194 Online Platform	121 Website	130 Social Media
Number of people who have watched our hosted services with online chat. After reopening- average is 121	Number of people who have watched the full service sometime during the week. After reopening- average is 80	Number of people who have watched the live stream on Facebook or YouTube. After reopening- average is 109

*Stats based on data from Church Metrics platform implemented this year

CENTER 4 HOPE

Chris Folwell -

Center 4 Hope Director

- In the midst of a pandemic, our volunteers were able to adapt our processes and still serve more than 13,000 people last year.
- We were able to strengthen our relationships with key partners, FoodLink, Wegmans, and Costco, allowing us to distribute more than 70 tons of food.
- Even during the pandemic, the C4H added 29 new volunteers to their teams this past year.
- The limitations of social distancing created substantial barriers for Employment and Financial counseling. Even with those barriers, we were able to provide 28 guests with Financial and Employment counseling.
- Though we are in the early stages of developing a robust fundraising program we raised:
 - \$21,550 in grant monies
 - \$115,000 in financial donations (This does not include the Walk by Faith monies but does include a monthly donation from Hope.)
- Going into the month of December we are operating \$27,000 under budget.
- We signed a letter of intent with a medical provider to explore a potential partnership to provide medical services to our community.
- I'm so thankful to God, the C4H Board, leaders and volunteers that are making this all possible!!

A member of the Greece Chamber of Commerce who owns the funeral home next to church was in attendance at the ribbon cutting.

The funeral home posted about the ribbon cutting and tagged C4H.

Then the same person shared the business post to her personal FB page.

Someone she knew commented, "That's my church, it's wonderful!" and invited this person to church that weekend. She responded that she in fact may join them and to save her a seat.

CENTER 4 HOPE



BROCKPORT CAMPUS

David Hurlbutt
Campus Director

Parsonage

- Closed on Parsonage Wednesday, November 10.
- Net proceeds were \$201,633.84, slightly above projection, which has been added to the Brockport Capital Fund for renovations as planned

Renovation:

- Construction started November 4th, demolition is basically complete, the Outdoor Atrium has been removed, now cupola, roof, clerestory windows are in and new floor in that Lobby has been poured
- We expect major construction to be completed sometime in January

Worship:

- We began streaming the entire contemporary service to Brockport in September
- In October we added live worship leaders singing with the stream
- In the beginning of November we have live music, streaming just the beginning “Who We Are” and the Message
- A live Christmas Eve service is planned for 4 pm on the 24th
- Since opening back up, not counting Easter, we’ve averaged 36 in attendance, with 7 new attenders including the baptism of a Dad and his son. Roughly 25 have made a commitment from the Greece Campus to Brockport – praying for 25 more, including young families
- After the Christmas Eve service, the Brockport Campus will close for January, February & most of March the following reasons:
 - To finish construction, including areas of the worship center that need patching and painting
 - To build community as one church
 - To recruit others to join us as missionaries to the greater Brockport community
 - To recruit more volunteers in each of our ministry areas
 - To be rested and fed for the work that awaits us once we open
 - To demonstrate to the Brockport community that something brand new is opening at that site

