



PARENT COMMUNICATION GUIDE



INSTRUCTIONS

EMAIL & HANDOUTS

Some parents like to hear from you through regular emails, but other parents like paper handouts, so we've provided both!

Get your **parent email** for this series [right here](#). And get your **monthly and weekly parent handouts** for preschoolers [right here](#) and for elementary-aged kids [right here](#).

SOCIAL MEDIA

Once you have your monthly email complete, you can repurpose the content in that email on your social media platforms. For parents, we recommend using your **Facebook page to broadcast information to everyone** and a **Facebook group to start conversations just for parents**.

We've also made you a [Social Media Plan spreadsheet](#) with suggestions on what to post, where to post it, and when to post it. **Use the Big Ideas, graphics, videos, and teaching content we provide** to fill up the teaching-related portions of your social media plan each week. In the next column, we've written weekly posts to parents about each week of this series that you can use if you'd like.

Copy and paste these weekly posts into either your Social Media Plan spreadsheet, a post scheduling service like [Buffer](#), or directly onto your favorite social media platform.

Hey parents! We're starting a new series on Genesis this week called "Promise." Check your email for all the details!

Week 1 of Promise is in the books! We talked about how God created all things and what happened when humans disobeyed God. Here was the Big Idea: **God promised to fix what was broken.**

This week in our series Promise, we looked at the story of Noah and how God rescued his family and the animals during the big flood. Here was the Big Idea: **God promised us mercy.**

In Week 3 of Promise, we looked at the story of Abram and how God would bless him and his descendants – even though he was childless at the time! Here was the Big Idea: **God's promises are for now and for later.**

Week 4 of Promise is in the books! We talked about the story of Joseph's dreams, and how they didn't come true right away. Here was the Big Idea: **God's promises might take time.**

It's our final week of Promise! It's been a great conversation with your kids. We closed with a conversation about how Joseph's dreams actually became a reality when he was made a ruler in Egypt and he was reunited with his brothers. Here was the Big Idea: **God keeps promises.**

And don't forget to use the [#growcurriculum](#) hashtag when you post!



FOR PARENTS

OF ELEMENTARY-AGED KIDS



Hey, parents! Here's a look at what we're covering with your kids this month so you can help your kids continue growing at home during the week.

GROW AT HOME THIS MONTH

WEEK 1

This week, kids discover that the **very first humans God created** messed up big time, but God would show that all is not lost.

- **THE BIBLE:** Genesis 1:26-30, 3:1-15; Psalm 145:8-9
- **THE BIG IDEA:** God promised to fix what was broken.

WEEK 2

This week, kids discover that even though a huge flood covered the earth, God protected **Noah, his family, and the animals!**

- **THE BIBLE:** Genesis 8:15-22, 9:8-17; Psalm 85:8-13
- **THE BIG IDEA:** God promised us mercy.

WEEK 3

This week, kids discover that God had great things in store for **Abram, his family, and future generations.**

- **THE BIBLE:** Genesis 12:1-3, 15:1-6; Psalm 67
- **THE BIG IDEA:** God's promises are for now and for later.

WEEK 4

This week, kids discover that **Joseph had big, important dreams from God**, but he would have to wait a while before they came true.

- **THE BIBLE:** Genesis 37:1-28; Psalm 138:4-8
- **THE BIG IDEA:** God's promises might take time.

WEEK 5

This week, kids discover that all that waiting paid off – **Joseph becomes a ruler in Egypt** and is reunited with his brothers.

- **THE BIBLE:** Genesis 40:1-41:40; 45:1-8; Psalm 26:1-3
- **THE BIG IDEA:** God keeps promises.

MEMORY VERSE OF THE MONTH:

Joshua 21:45 (NIV)

Not one of all the Lord's good promises to Israel failed; every one was fulfilled.

Go to growcurriculum.org/Joshua21-45
for memory verse sign language to try together!



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ASK THIS

Because sometimes you and your kid need a conversation-starter that isn't, "So . . . how was church?"

- **What did the first humans do to disobey God?**
- **What are some ways we might have broken God's creation?**

REMEMBER THIS

This month, your kids are memorizing the Bible verse **Joshua 21:45 (NIV)**, in case you want to work on them together.

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Next week, kids discover that even though a huge flood covered the earth, God protected **Noah, his family, and the animals!**



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- **THE BIBLE:** Genesis 8:15-22, 9:8-17; Psalm 85:8-13
- **THE BIG IDEA:** God promised us mercy.

ASK THIS

Because sometimes you and your kid need a conversation-starter that isn't, "So . . . how was church?"

- **What symbol reminds us of the God's promise in this week's Bible story?**
- **Why do we need God's mercy?**

THIS WEEK

This month, your kids are memorizing the Bible verse **Joshua 21:45 (NIV)**, in case you want to work on them together.

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- **THE BIBLE:** Genesis 12:1-3, 15:1-6; Psalm 67
- **THE BIG IDEA:** God's promises are for now and for later.

ASK THIS

Because sometimes you and your kid need a conversation-starter that isn't, "So . . . how was church?"

- **What did God promise Abram?**
- **Can you think of a promise from God that is for now? How about one that is for later?**



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GROW AT HOME | WEEK 4

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- **THE BIBLE:** Genesis 37:1-28;

Psalms 138:4-8

- **THE BIG IDEA:** God's promises might take time.

ASK THIS

Because sometimes you and your kid need a conversation-starter that isn't, "So... how was church?"

- **What were Joseph's dreams?**
- **How do you think we can tell if our dreams for the future are our dreams or God's plans?**

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- **THE BIG IDEA:** God keeps promises.

ASK THIS

Because sometimes you and your kid need a conversation-starter that isn't, "So . . . how was church?"

- **Why did Pharaoh call for Joseph?**
- **Can you think of some promises God has kept?**



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